

Investing in a safe DC

Annual Report 2019



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### **OUR JOURNEY**

In 2000, the visionaries of the Washington Police Foundation (DCPF) believed that an organization focused on enhancing public safety would be able to make a difference in bringing community members and law enforcement officers together in a tangible way.

Since its inception, DCPF staff and Board of Directors work alongside the Metropolitan Police Department (MPD) to implement innovative and transformative youth and community outreach programs. DCPF lives up to its originator's ideals by supporting a strong police department, fostering police and community relationships and creating safe communities.

We are proud of the advances made by DCPF over these past years—demonstrating that our work with MPD makes a difference in communities across the District; particularly neighborhoods ravaged by crime and poverty. Over the years, the myriad of youth and community outreach programs operated by DCPF and MPD have proved to demonstrate that law enforcement is a community that cares about the safety and well-being of District residents, workers and visitors.



Terrance D. Straub Board Co-Chair



Mark H. Tuohey III

Board Co-Chair







### **OUR Mission**

Bringing together the business, nonprofit and professional communities and individuals to promote public safety by providing financial and in-kind resources to support Chief of Police Peter Newsham and the DC Metropolitan Police Department's critical unmet public safety needs; and to expand public safety awareness and advance public safety initiatives through youth and community outreach programs.

### **OUR Goal**

Make the Nation's Capital a **safer place** for all to live, work and visit.

#### **OUR Vision**

Creating a city where youth, community, and businesses thrive in partnership with law enforcement



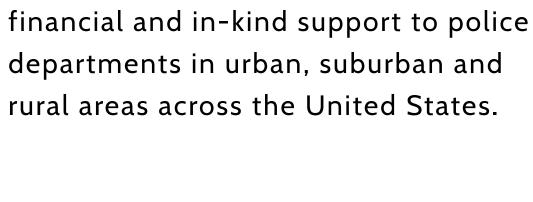
### **OUR History and Background**

The Washington DC Police Foundation is one of approximately two-hundred (200) active police foundations across the nation; with the first foundation being created in New York City in 1971.





National



Police Foundations provide invaluable



DCPF was formed in 2000, and began as a public safety committee of the Federal City Council in order to generate resources to support crime prevention programs in the District's most troubled neighborhoods; especially programs directed towards at-risk youth.

### **BECOMING A NONPROFIT**

At the behest of Charles Ramsey, then Chief of the Metropolitan Police Department, the Federal City Council organized and formally established a police foundation in the Nation's Capital in March of 2007, and received the official IRS 501(c) (3) advance ruling to operate as a nonprofit organization that October.

The then titled, "Police Fund" provided assistance in many forms, ranging from direct financial grants to in-kind donated goods and services, to the development of specific public safety legislative proposals for MPD.







### Our **Programs**

The Washington DC Police Foundation (DCPF) supports annual requests for proavtive preemptive programs coordinated by MPD's School Resource Officers, Recruiting Division and Youth Division team. Each year, the DCPF provides funds to MPD to support youth and community out reach programs. In conjunction with this direct suppor, the DCPF financially manages and exevutes a myriad of additional youth pipeline programs.

The tactical village opened, a capital campaign initiative of the foundation. Since its inception on October 2013.

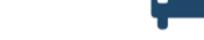
> MPD members have used the tactical village

**Recruits** 

Have used the tactical village

### Our **Program Goals**





Officers spend over 100 program hours per year with youth to educate on roles of a police officer and to learn more about the youth perspective around law enforcement.

**Build Positive Relationships with Law Enforcement** 



#### **Build Confidence and Cultivate Leadership Skills**

Officers teach youth a variety of skills to build confidence and encourage them to take on leadership roles at school and within their community.



#### **Increase School Attendance and Improve Grades**

Youth become motivated to come to school and actively participate, knowing that they are rewarded through the mentorship program excursions.



#### **Create Path for Careers in Public Safety**

Programs engage youth from five years old through twenty-four years of age. Youth learn about a variety of careers within the public safety field.



The Washington DC Police Foundation is a great stepping stone for young adults seeking to improve on their life skills and other areas of life such as networking with local community and business leaders - Officer Darwin Argueta







Breakfast with the Chief

**Family Fun Day** 



Annual Awards Ceremony





Shop with a Cop



Women in Blue



Heroes and Helpers



**DCPF Youth Programs** Junior Cadets, Public Safety Academy, Expeditioners, Classrooms to Careers, Youth Creating Change



**Program Grants to MPD** STARS, Junior Police Academy, Summer Youth Academy, Reaching New Heights, Beat the Streets, MPD Outreach



**DC PAL Programs** 

Ward 7 & 8 Baseball Leagues, Marshall Heights Bison Football League



In the words of my students, Junior Cadets always makes them feel so special! Mrs.Marshall 5th grade Tubman Elementary

# YEAR IN REVIEW 2019

05

This year, the DC Police Foundation expanded public safety awareness through targeted outreach in the community, specialized events featuring law enforcement and program partners, as well as through increasing donor and membership engagment. Through the support and passion of our law enforcement partners and family, events and programs in 2019 supported our mission of making our city a safer place to live, work and visit. Below are few events and program 2019 highlights.

Junior Cadets Graduation

June 7th

National PAL Youth Leadership Summit

July 26th

Summer

Junior Cadets
Miller Farms Trip

October 2019

Anacostia Public Safety Academy MPD Tactical Training Academy Visit

November 26th

Autumn

Anacostia Public Safety Academy National Law Enforcement Museum Visit

January 4th

Shop with a Cop

December 3rd

Winter

Police Week and Law Enforcement Appreciation Day.

**Junior Cadets** 

April 26th

**Gettysburg Visit** 

Spring

May 22nd



**Annual Awards Ceremony** 

June 12th

This year's 14th Annual Law Enforcement Awards
Ceremony honored the brave men and women of MPD. The event had over 300 business partners in attendance and rasied \$250,000

Family Fun Day

September 21st

Annual family fun day for all MPD personnel and their loved ones. With the support of our walmart team and local partners, the event was filled with meals and special activities for over 2,000 attendees Breakfast with the chief

February 27th

Annual breakfast where 100 business professionals learn about MPD's plan for the year ahead.

Classrooms to Careers Graduation

August 2nd

Junior Cadets
Miller Farms Trip

October 2019

### **Heroes and Helpers**

December 11th

300 youth members are paired with an officer to make holiday purchases worth \$100!



**Yard Crashers** 

Yard Crashers is a 7D event that was created this year.
Officers surprise elderly veterans with a yard beautification







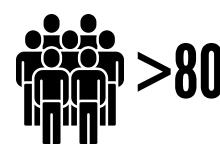






# AT A GLANCE

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Members are Individuals or corporate members within DCA communities



15,000

Youths reached through programming and outreach in undeserved communities.



Years with Officer Friendly and Side by Side band.

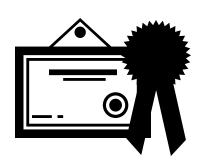
schools.



Years of the baseball program funded through the PAL grant.

250+

Participated in the baseball and football program.



Hosted quarterly fundraising events as well as the awards ceremony.

**Events that took place** 

at different elementary





DC PAL program grew their baseball, football, and started a small basketball program given the increase in funding.

### OFFICER AZRIEL S. TAYLOR

### WHO WE BECOME

"The DC Police Foundation has helped me to grow into the person I am today and has also allowed me the opportunity to reach my career/life goals at such an early age.

I started working with the DC Police
Foundation at the age of 17 through their
Classrooms to Careers program. In 2015, I
began working with the MPD Cadet
Program.

I am now able to give back to the community I was born and raised in as a member of the Metropolitan Police Department, 4th District."

# JR. CADET

The Junior Cadet Program takes 5th grade youth from 5- at-risk elementary schools to take part in a 31-Week curriculum taught weekly by MPD school resource officers

It started with four public elementary schools in the most crime and poverty ridden communities of the District of Columbia and in 2014, the program expanded to a fifth school. The public elementary schools are: Friendship-Blow Pierce, Harriet Tubman, Hendley, Moten and Seaton elementary schools.

90% ATTENDANCE

**100**+

**JUNIOR** 

**CADETS** 

The program aims to build positive police-community relationships, educate youth on public safety and build leadership and self-esteem.

80% IMPROVED ATTITUDE TOWARD LAW ENFORCEMENT

100%

of the students are observed by the teachers to have learned something.



CLASSROOMS TO CAREERS

The Classrooms to Careers (C2C) program engages youth in a 6-Week internship experience where they develop work experience.

Additionally, they take part in 6 workshop days where they learn both soft and hard skills, targeting interpersonal development and more about careers in public safety.

88%

OVERALL
WORKPLACE
ATTENDANCE

94%

ATTENDANCE AT FRIDAY WORKSHOPS

100%

of the youth reported to have learned something new at each workshops

83%

of employees said the youth would be eligible to be hired at their organization post program.

84%

of the youth reported to have

learned something new about

the professional world

3 seniors from the Anacostia Public Safety Academy were accepted into college programs for Fall 2020.



# POLICE ACTIVITIES LEAGUE (PAL)

The DC Police Activities League (PAL) supports a variety of youth mentoring and athletic programs. Both programs involve coaching and weekly mentoring from police officers and our city's youth. Since its inception in 2012, the program has served over 300 youth, ages 9-13.

OUR PROGRAMS



### WARD 7 & 8 BASEBALL

Ward 7 & 8 Baseball provides the youth a safe environment to learn and develop their talents through the game of baseball, to ripen their skills that will make them prepare to be better people today and future adults.

10 Neighborhood Locations

Fort Davis
Kenilworth
Benning
Stoddert
Benning
Terrace
Greenleaf

8 OFFICER COACHES

**54 YOUTH** 





# MARSHALL HEIGHTS BISON YOUTH FOOTBALL ORGANIZATION

The Marshall Heights Bison Youth Football
Organization has been active since 1992. The organization has grown from 40 kids participating in football on fall Saturdays to a year around program that focuses on empowering more than 180 youth.

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56 OFFICERS & MENTORS

**203 STUDENTS** 

The programs primary focus is to bring youth together in a team-oriented setting. The ages of our participants are 5-14.





### POLICE ACTIVITIES LEAGUE





### OFFICER DARWIN ARGUETA



### WHO WE BECOME

"The MPD Cadet program is a great program that gives local and a great jump start for young adults wishing to pursue a career with the Metropolitan Police Department.

I personally have been in both programs and it made a huge impact in my life and helped me a lot in achieving my dream career of becoming one of DC's Finest."

# YOUTH CREATING CHANGE

OUR PROGRAMS

Youth Creating Change is an innovative youth prevention/ public safety initiative that is helping MPD deter youth violence in the city.

The program aims to engage at-risk-youth and develop positive civic leadership skills.

In 2014, MPD partnered with the Washington DC Police Foundation to implement Youth Creating Change.

59 at-risk District youth ages 15-20, take part in a twelve 12-week leadership and career exploration program. This is accomplished through the establishment of positive law enforcement officer and youth mentoring relationships over a threemonth period. This program is in its fifth year, with each cohort taking place in a new Patrol Service Area (PSA).



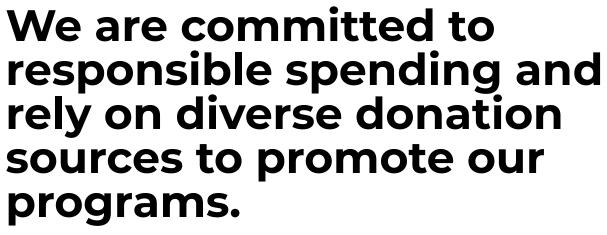
Ages 15-20

12 WEEK LEADERSHIP + CAREER **EXPLORATION PROGRAM** 

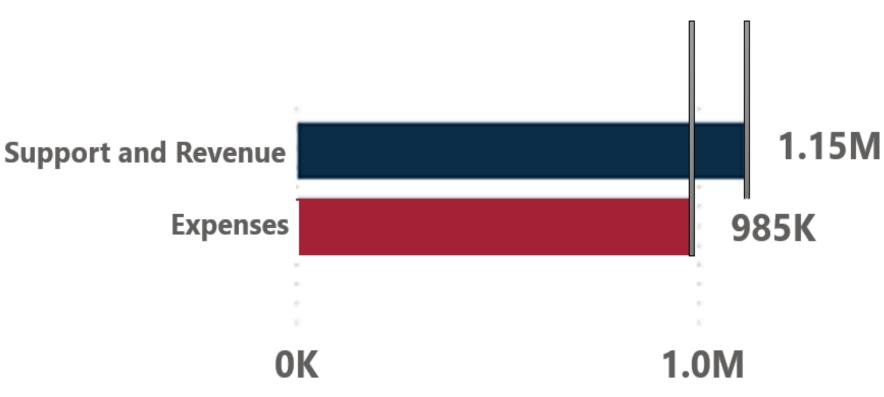


86%

OF FALL STUDENTS said they had a positive outlook on their future

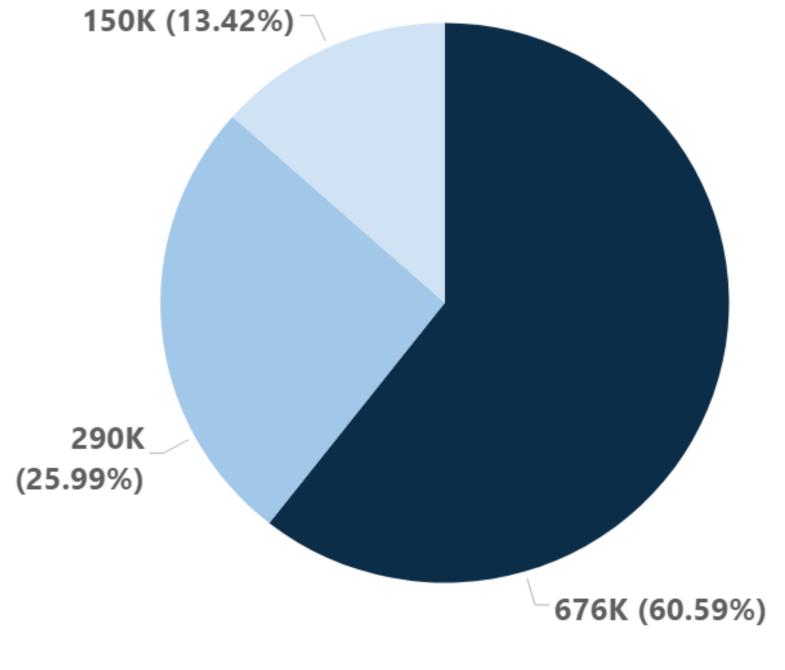


# SUPPORT AND REVENUE



Net Income

of \$133,375



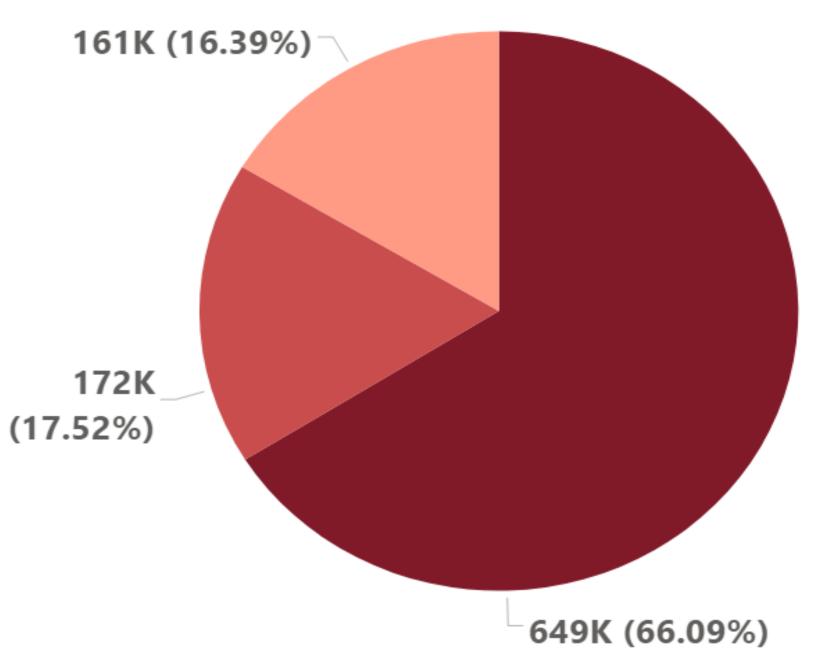
### **Support and Revenue**

- General Contributions, Dues, Grants,
   Interest
- Events Income
- In-Kind

### **EXPENSES**

### **Expenses**

- Program Services
- Fundraising
- Management and General



# K

# LOOKING **FORWARD**



The 15th Annual Law Enforcement Awards Ceremony in September 2020. The event will highlight 15 years of honoring our officers, as well as the Foundation's 20th year supporting MPD as a whole.

Coming soon a Virtual Learning Platform for youth programming to expand our overall reach and engage more youth over time. We are in the process of building this portal off of our website to offer wellness and fitness classes, college and museum virtual tours, as well as MPD videos highlighting officers and units. This will expand our overall reach and engage more youth over time.



**OUR STAFF** Patrick A Burke **Executive Director** Patrick.Burke@dcpolice



Rebecca Schwartz Director of Development & Operations Rebecca. Schwartz @dcp olicefoundation.org

### JOIN US

### **VOLUNTEERS ARE ALWAYS NEEDED** FOR YOUTH PROGRAM SUPPORT

This may include assisting at a 5th grade program field trip, being a guest speaker for our high school programs, hosting a youth for a summer internship at your organization, or assisting at a large holiday event such as Shop with a Cop.

Become a Volunteer

### KEEP IN TOUCH

dcpolicefoundation.org



@dcpolicefdtn



Washington DC Police Foundation

Reach out to Rebecca. Schwartz@dcpolicefoundation.org for more information on next steps to becoming a volunteer. Dates and opportunities will be provided, as well as information regarding background check submission to work with youth.

### Become a Corporate member

Are you a business owner looking to say thank you to our local law enforcement? Join our Corporate Engagement Academy! The Academy takes place over 6 months with monthly meetings lasting only 2 hours each. Locations will differ each month, highlighting a different MPD unit. Past visits have have included the Tectical Training Academy, Harbor Patrol, and the JOCC. These behind the scene experiences aim to broaden one's understanding of the MPD and law enforcement as a whole. Become a Member and join our mailing list by emailing

Rebecca.Schwartz@dcpolicefoundation.org.



### SPONSORS



PASCAL

COLLE



# A BIG THANK YOU TO OUR SPONSORS



# FOR YOUR CONTINUED SUPPORT

THE ECONOMIC CLUB

OF WASHINGTON, D.C.

we park cars.

# Thank you







