

SO GAND KHAJAVI.

consultant | designer | innovator

703 • 895 • 2106

www.skhajavi.com

education

University of Virginia (2014 - 2018)

Bachelor of Arts in Economics

Minor in Global Culture + Commerce

London School of Economics (2017)

Economics of European Integration

design tools

Sketch • xD • Abstract • Figma •

Invision • Wix • Miro • Piktochart •

Adobe Creative Suite • Interior Design

research skills

User Interviews • Requirement Gathering

• Persona Development • Brainstorming

• Storyboarding • Prototyping • A/B +

User Testing • Social Media Platforms

general skills

Web Design • Marketing • Client

Relation & Mediation • Customer

Relations & Research • Management

certification

ICAgile • General Assembly UX Design

• Lean Six Sigma Green Belt • Adobe

Captivate • CAD

learning in progress

Salesforce Admin & UX Designer • HTML

• CSS • PMI Professional in Business

Analysis

interests

Interior Design • Scuba + Sky Diving

• Travel • Netflix • Woodwork •

Yoga + Fitness • Popcorn • Tetris



work experience

Deloitte

Design Lead

Sacramento & Remote • July 2023 – Present

- Promote value-driven and user-centered recommendations from the Research, UX design, and Customer Data and Strategy teams to key stakeholders and business decisions.
- Work with different stakeholders to determine what features to improve upon or add to the product and allocate accordingly to team members across four plus teams.
- Key client-facing member and mediator between various client stakeholders.

Deloitte

Lead Researcher | UX Designer

Denver & Remote • July 2022 – July 2023

- Synthesize discovery research into a strategic approach and create deliverables such as strategy briefs and presentation decks.
- Balance business strategy with research insights to generate unique solutions for the clients' digital needs.
- Collaborate with designers and developers to ensure the design and implementation of the product meets human centered design principles while meeting the vision of the original intention and business goals.

Accenture Federal Services | Federal Client

Interaction Designer

Remote • April 2022 – July 2022

- Lead and mentor of design team, to analyze consumer requirements, research best practices, and design top of the line competitive interaction and visual designs for our client.
- Maintain and lead close relationship with client chief executive.

Accenture Federal Services | Federal Client

User Centered Design Consultant | Lead Business Analyst

Remote • July 2021 – April 2022

- Client liaison, main point of contact, and/or proxy product owner. Lead Salesforce team in the creation of user flows, personas, and prototypes while translating technical requirements and building user stories.
- Assist leadership with strategic growth and expansion of sales and capture initiatives across the account.